

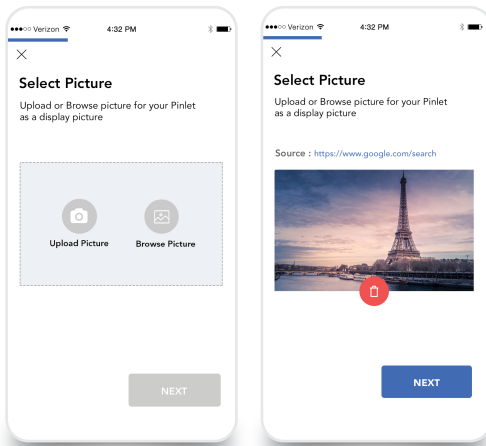


India's 1st Hyperlocal
Discovery App Powered by AR



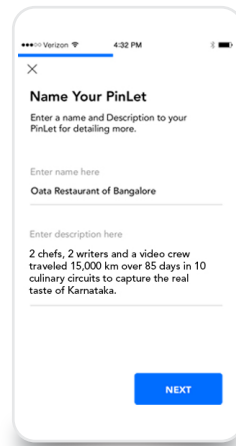
HOW TO CREATE YOUR PINLET

Step 1: Select a banner image



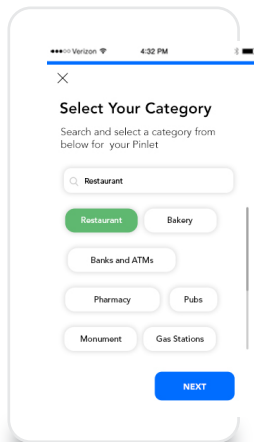
After you are signed in, click on the 'create' button at the top. You'll be prompted to select an image. Choose the image that best represents your business or brand because this will

Step 2: Name your PinLet



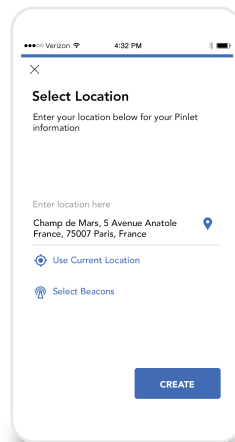
Add the name of your business.
Add a small yet powerful description that highlights your unique selling proposition.
What makes you stand out?

Step 3: Select your category



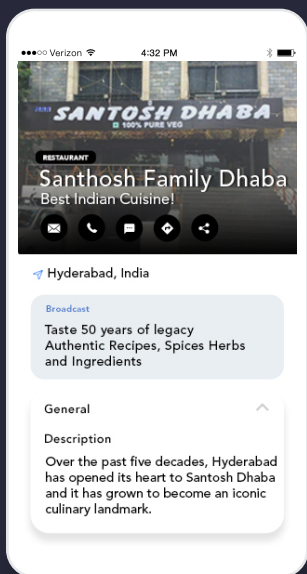
Select the category that your business falls under. The more relevant the category you choose, the better results you'll see. Choose wisely.

Step 4: Select your location



If you have an existing Google Maps location, add that. If you don't, you can select your current location. This is where the users will be guided to so make sure that the location is as accurate as possible. Hit Create and your PinLet is live!

DIFFERENT WAYS TO PROMOTE YOUR BUSINESS:

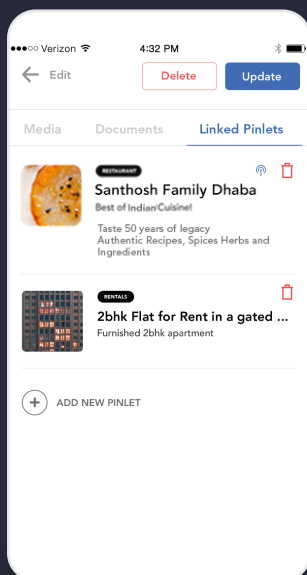


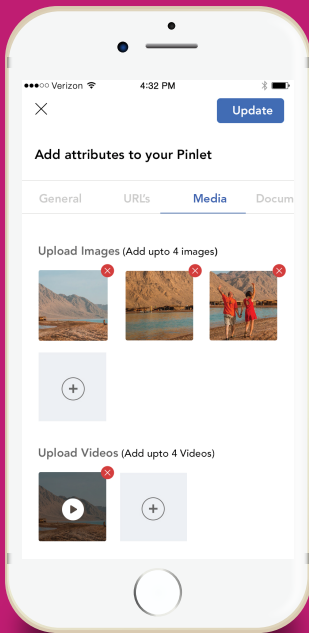
Broadcast Messages

With the broadcast message feature, you can promote your offers or deal of the day on your PinLets. As soon as users spot your PinLet, your offers will be the first thing they see.

Link PinLets

If you own multiple business locations or have partnerships with other businesses, you can link the PinLets for cross-promotion. Reach more users by covering more ground.





Add stories

Add photos, videos, audio clips, or documents to present your story. Showcase your business's history, accomplishments, celebratory moments, and much more. Make your business appear more human.

Encourage user-generated content

Encourage users to submit pictures or videos having great time at your place. These will serve as testimonials/reviews that you can directly add to your PinLet for building social proof for your business.

Available on



www.fyndeasy.com